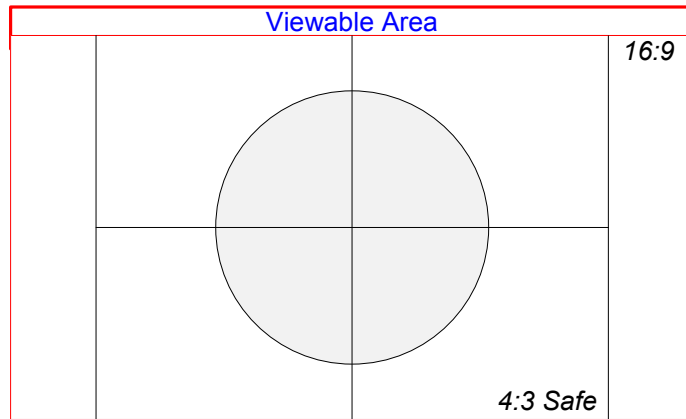


Figure 1: A 1920x1080i commercial viewed on both HD & SD stations

HD Channel Play Out

Full HD (1920x1080i) Viewable Area

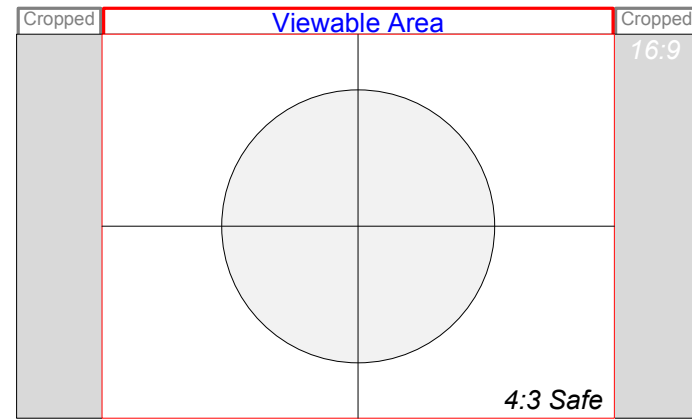


Below is an example of HD (1920x1080i) spot viewed on an HD TV



SD Channel Play Out

4:3 Viewable Area



Below is the same material as viewed on an SD Television

