

ROGERSTV
SALES

Farewell Leno... ...Hello Continued Ratings!

**it keeps
getting
better**

Great timing - all of our US programming has been renewed allowing us to focus on increased ratings in the 10-11pm time period.

We can offer **bigger audiences** right away, with lots of room for future growth based on program acquisitions.

Citytv

Contact your Rogers TV Sales representative today to reserve your spot. www.rogerstvsales.ca

 **ROGERS™**

ROGERSTV
SALES

Welcome to the New 10pm!

CHUCK

Mondays

**UGLY
BETTY**

Wednesdays (simulcast)



Parenthood

Tuesdays (simulcast)

Plus... How I Met Your Mother on Thursdays
and Murdoch Mysteries on Fridays!

**it keeps
getting
better**

Citytv

Contact your Rogers TV Sales representative today to
reserve your spot. www.rogerstvsales.ca

 **ROGERS™**

ROGERSTV
SALES

Improved Schedule Across The Board!

it keeps
getting
better

Introducing **new simulcasts...**

America's
Funniest
Home
Videos

TRAUMA

WHO
DO YOU THINK YOU ARE?

...and more **great programming** into the
Citytv schedule

WAREHOUSE 13

how i
met your
mother

Citytv

Contact your Rogers TV Sales representative today to
reserve your spot. www.rogerstvsales.ca

 **ROGERS™**