

The Bachelor Soars to New Heights on Citytv

The season premiere of *The Bachelor: On the Wings of Love* took flight as **2.7 million Canadians** tuned in to watch handsome commercial pilot, Jake Pavelka, meet 25 bachelorettes; including two Canadians on Citytv.

Monday night's launch is **up 91% over** the season premiere of *The Bachelor* one year ago.

Landing the **#1 spot in Toronto and Calgary across key female demographics** F18-34 (7.4 Rating/4.3 Rating), F18-49 (7.6/3.9) and F25-54 (7.1/4.1), *The Bachelor* also performed well in Vancouver landing the # 3 spot for the night across the same key female demos.



Citytv

The
BACHELOR

 **ROGERS**