

King of ~~Late-night~~ Prime-time!

Jay Leno returned to TV last night in his new prime-time spot on Citytv. With a lineup that included legendary comic **Jerry Seinfeld** and **Kanye West** (a day after his VMA debacle), the show **won the night for the key A25-54 demo** in all 3 major markets.

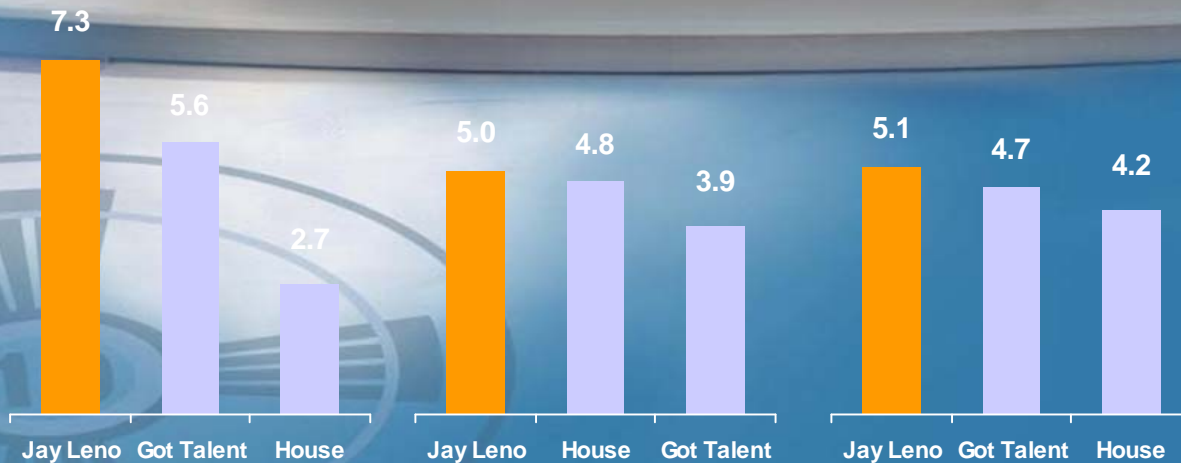
Across Canada Jay Leno reached **over 3.5 million total viewers!**

Adult 25-54 Ratings
Monday, September 14, 8-11p

Toronto DMA

Vancouver DMA

Calgary DMA



Source: PPM Overnight Data, subject to change

Citytv