

# Bold Television Experiment is a Success on Citytv!

The new *Jay Leno Show* has settled in nicely to its 10:00p home on Citytv. Across Canada, the show is averaging over **5.7 million viewers** per week and posting solid ratings for key demos.

In Toronto, the show is especially popular with young men, grabbing a **3.9 rating for Men 18-34.**

## Toronto EM Ratings

Three Week Average (September 14 – October 4)

