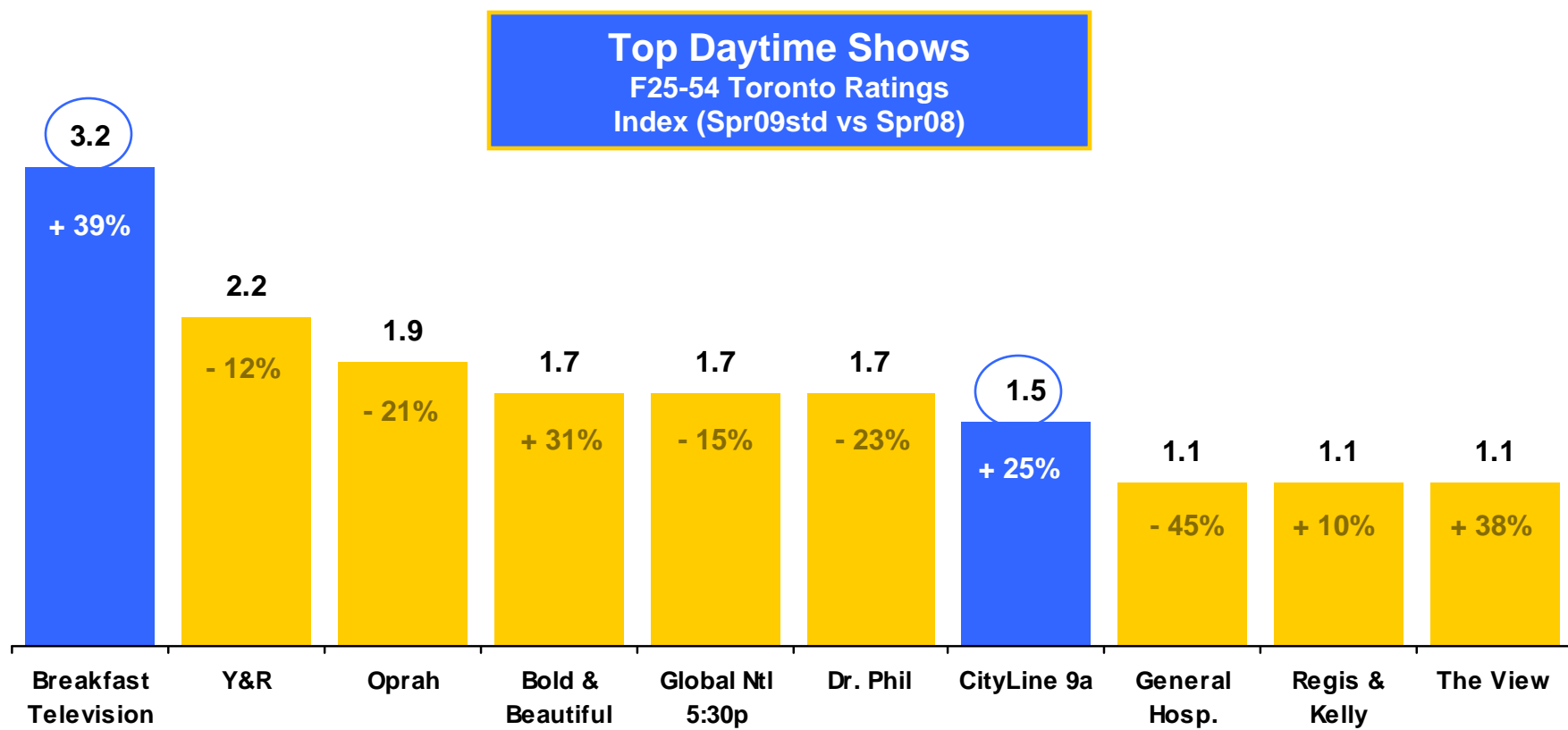




#1 During The Day

In Toronto, BT is the top ranked F25-54 daytime show *by far!*

Strong program loyalty to BT and the rejuvenation of CityLine have led to increases compared to last Spring.



Source: Toronto DMA, Spr09std = Mar 30 – May 3/09





#1 During The Day

In Toronto, BT is the top ranked F18-49 daytime show *by far!*

Strong program loyalty to BT and the rejuvenation of CityLine have led to increases compared to last Spring.

Top Daytime Shows
F18-49 Toronto Ratings
Index (Spr09std vs Spr08)

