

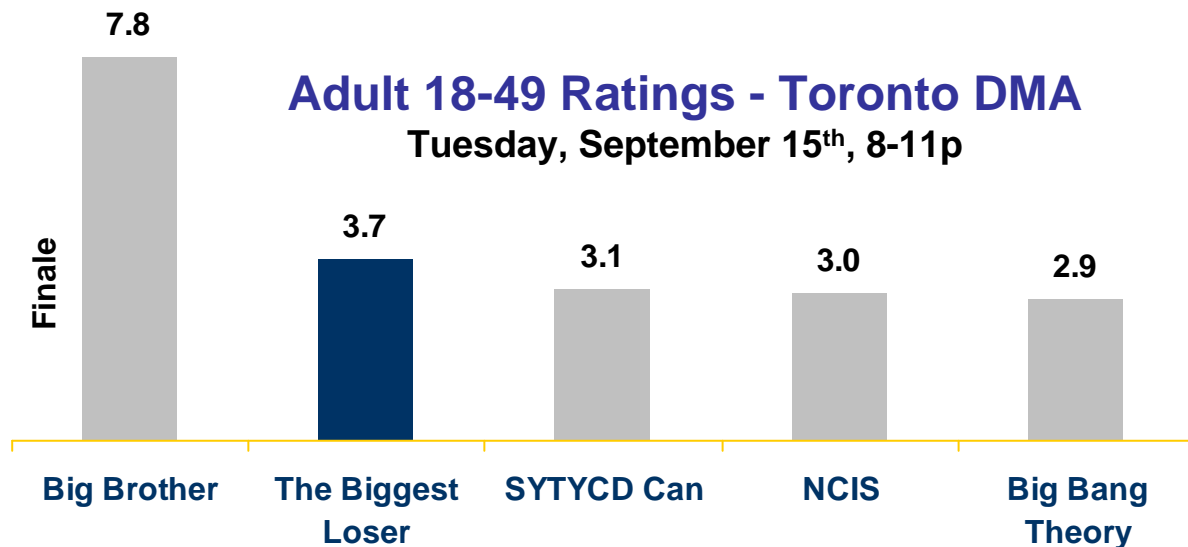


Everybody Deserves A Second Chance At A Healthy Life.

New to Citytv, Season 8 of The Biggest Loser premiered last night in **second place** with Adults 18-49.

This season, the heaviest so far, is all about second chances and 16 contestants have signed on for grueling work-outs and weigh-ins, in an all-out fight for their second chance at life.

Compelling and inspirational, the premiere was watched by close to **3 million people in Canada**.



Source: PPM Overnight Data, subject to change

