



FOR IMMEDIATE RELEASE:

Tune in to *Trauma* – Premiering Monday, September 28 on **Citytv**

(Toronto – September, 24) The adrenaline rush is just another day on the job for the life-saving team of *Trauma*. This heart-pounding medical drama is the first series of its kind to focus in on the fast-paced world of first responder paramedics. Catch the high-octane series premiere Monday, September 28 (s/NBC) at 9:00PM ET/PT (8:00PM CT, 10:00PM MT) on **Citytv**.

Artwork available at www.rogersmediatv.com

“Trauma is a unique medical drama series that offers Citytv viewers blockbuster special effects and stunts, compelling story lines and a healthy dose of action”, commented Malcolm Dunlop, EVP Programming, Rogers Media Television. *“Viewers can expect an adrenaline-fueled ride each week as the series focuses more on the accident than on the medical mystery”.*

Trauma gives audiences an intimate look at one of the most intense medical professions– first responder paramedics. When emergencies occur, the trauma team from San Francisco General are first on the scene. Travelling by land, sea or air, these modern day heroes brave the most extreme conditions to save lives.

Follow dare devil flight medic Reuben “Rabbit” Palchuk (Cliff Curtis), Cameron Boone a stoic paramedic (Derek Luke), strong willed paramedic Nancy Carnahan (Anastasia Griffith), tough rookie helicopter pilot Marisa Benez (Aimee Garcia), edgy EMT Tyler Briggs (Kevin Rankin), rookie EMT Glenn Morris (Taylor Kinney), and mentor Dr. Joe Savino (Jamey Sheridan) in their complicated work lives and often more complicated personal lives.

Trauma is a production of Universal Media Studios and Film 44. Berg, Sarah Aubrey (*The Kingdom, Friday Night Lights*), Jeffrey Reiner (*Friday Night Lights*), Peter Noah (*The West Wing*) and series creator Dario Scardapane serve as executive producers.

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Citytv™ television stations in Toronto, Vancouver, Calgary, Edmonton and Winnipeg offer viewers intensely-local, urban-oriented, culturally-diverse television programming. A distinct alternative to other conventional television stations, **Citytv** engages its viewers with dynamic on-air personalities and delivers an entertaining mix of news, local-interactive formats such as: Breakfast Television and CityLine; as well as local Canadian and US acquired prime time entertainment programming. **Citytv** is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company. For more information on **Citytv** stations and programming, visit www.Citytv.com

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