



Media Alert:

Citytv Programming Highlights: Sunday, February 28 – Sunday, March 7
Exciting Series Premieres And a Climatic Season Finale This Week On Citytv

(Toronto –February 25, 2009) Tune in to **Citytv** this week for highly anticipated series premieres, a buzzed about finale, a dramatic special and an exciting return! Catch the series premieres of *Parenthood* starring Lauren Graham, *The Marriage Ref*, Executive Produced by Jerry Seinfeld and *Who Do You Think You Are?* a revealing new series from Lisa Kudrow. Don't miss the climatic season finale of *The Bachelor*, followed by the dramatic *After the Rose Ceremony*. Plus, your favourite "Losers" are back on Tuesday nights!

Artwork Available at www.rogersmediatv.com

The Bachelor (s/ABC): Monday, March 1 at 8:00pm ET/PT (7:00pm CT, 9:00pm MT)
****Season Finale****

Jake prepares to make one of the most difficult choices of his life during the season finale's emotional conclusion. His search for love is narrowed down to two very different women — Tenley and Vienna — and he is falling in love with both of them. Jake's family arrives in St. Lucia to meet the final two women and offer their advice. Tenley makes a winning impression, but she feels compelled to tell Jake's mom about her past and being divorced. The next day, Jake's mom is quick to notice warning signs about Vienna and shares them with Jake. Both Tenley and Vienna have one last romantic date with Jake. With Vienna, there's no question that there is plenty of passion, but no guarantee that their chemistry will translate into a lifelong commitment. With Tenley, Jake is worried that although they have an incredible emotional connection, their chemistry may be lagging behind. Jake has pulled no punches in his search for true love this season, but how could that search end with two women as different as Tenley and Vienna? Find out if Jake will prove that nice guys don't always finish last in love.

The Bachelor: After the Final Rose (s/ABC): Monday, March 1 at 10:00pm ET/PT (9:00pm CT, 11:00pm MT)

With Jake's search for his soulmate over, he talks to Chris Harrison about both Tenley and Vienna, taking us back to that final day in St. Lucia. Both women are back with Jake to discuss the dramatic outcome of this rollercoaster season. Then, the next Bachelorette who will have a chance to find her Prince Charming on the upcoming season of *The Bachelorette* is revealed.

The Biggest Loser (s/NBC): Tuesday, March 2 at 8:00pm ET/PT (7:00pm CT, 9pm MT)
****Returns****

Viewers learn who was eliminated following the Olympic challenge cliffhanger episode and contestants find out they are switching to blue vs. black teams. The winner of this week's temptation controls the fate of all of the contestants, getting to choose which players make up the blue team with trainer Bob Harper and the black team with trainer Jillian Michaels, as well as which player gets immunity. Later, the newly-formed teams face off on the top of very tall building. The winners of the challenge get a special prize from home. Finally, a tense weigh-in pits blue team against black before another player is sent packing.





Parenthood (s/NBC): Tuesday, March 2 at 10:00pm ET/PT (9:00pm CT, 8:00pm MT)
****Series Premiere****

From the executive producers of the box-office hit *Parenthood* - Ron Howard and Brian Grazer (Oscar winners for *A Beautiful Mind*), and writer/executive producer Jason Katims (*Friday Night Lights*) - this contemporary re-imagining of the blockbuster film depicts the colorful and imperfect Braverman family; four grown siblings sharing the headaches, heartaches and joy of being parents. When Sarah Braverman (Lauren Graham, *Gilmore Girls*), a financially strapped single mother, returns home to her parents and siblings in Berkeley, California after packing up her Fresno apartment and uprooting her two inconvenienced kids, Amber (Mae Whitman, *In Treatment*) and Drew (Miles Heizer, *ER*), she is greeted by her opinionated father, Zeek (Craig T. Nelson, *Family Stone, Coach*), and strong mother, Camille (Bonnie Bedelia, *Heart Like a Wheel*), who are privately dealing with their own marital issues. As Sarah is reunited with her siblings - sister, Julia (Erika Christensen, *Traffic*), and brothers Crosby (Dax Shepard, *When In Rome*) and Adam (Peter Krause, *Six Feet Under*) - all struggling with issues of their own, it's clear that the Braverman reunion is just what they need to face the everyday challenges of parenthood.

The Marriage Ref (s/NBC): Thursday, March 4 at 10:00pm ET/PT (8:00pm MT, 9:00pm CT) **** Series Premiere****

****Plus, catch the Special Sneak Preview with Jerry Seinfeld, Alec Baldwin, and Kelly Ripa - Sunday, February 28 at 10:30pm ET/PT (8:30pm CT, 10:00pm MT)****

The Marriage Ref is a hilarious and revealing look at relationships after the honeymoon stage, featuring opinionated celebrities, comedians, sports personalities and international A-list stars who bluntly comment, judge and offer different strategies to real-life couples in the midst of a classic marital dispute. At the centre of the action is comedian and Hollywood actor Tom Papa (*The Informant!*; *The New Adventures of Old Christine*) who plays the role of Marriage Ref and makes 'the call' determining the victor of each spat. Papa, who has toured with Jerry Seinfeld for the past eight years. Advising and influencing the Ref's decision will be a rotating panel of "experts" comprised of top celebrities, comedians and sports stars who will weigh in and offer their own wit, wisdom and unique opinions. In the premiere episode Jerry Seinfeld, Tina Fey and Eva Longoria-Parker weigh in on one disgruntled couples dispute.

Who Do You Think You Are? (s/NBC): Friday, March 5 at 8:00pm ET/PT (9:00pm MT, 7:00pm CT) ****Series Premiere****

Who Do You Think You Are? takes viewers on an inspiring and personal journey into the past of well-known celebrities, sharing their emotion and surprise as they uncover stories of heroism, tragedy, love and betrayal that lie at the root of their family tree. Their travels to discover their relatives take us around the world as we see how their ancestors' lives have shaped the world they live in today. This engaging series exposes the real person behind the celebrity as they come to understand who they truly are, the lives their ancestors lived and their identity in their country's history. The first episode embarks on a journey with Sarah Jessica Parker (*Sex and the City*) taking her out of her familiar backdrop of Manhattan and back to Cincinnati, Ohio, where she was born and raised. There she starts to unearth fascinating stories about her family's past - including tales of the gold rush and of the Salem Witch Trails.

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