



MEDIA ALERT:

Citytv Presents *City Vote 2010 – The Debate*

(Toronto – October 1, 2010) Join **Citytv** Sunday, October 3 for the premiere of *City Vote 2010 – The Debate* broadcasting LIVE from 9pm – 10:30pm ET only on **Citytv**.

CityNews anchor Gord Martineau moderates one of the last Toronto Mayoral debates before the municipal election with candidates Rocco Rossi, George Smitherman, Rob Ford, and Joe Pantalone. Panelists include Royson James (*The Toronto Star*), John Stall (680 News), John Tory (former Mayoral Candidate) and *CityNews* reporter Melanie Ng.

Citytv gives Toronto a voice throughout the debate. *CityNews*' Avery Haines will be taking questions from our live studio audience while reporter Roger Petersen hits the streets to give voters their chance to pose questions to the candidates. Plus, viewers can have their say as Francis D'Souza monitors the online reaction to the debate in real time.

Catch all the action when *City Vote 2010 – The Debate* premieres Sunday, October 3 at 9pm ET only on **Citytv**.

CitytvTM television stations in Toronto, Vancouver, Calgary, Edmonton and Winnipeg offer viewers intensely-local, urban-oriented, culturally-diverse television programming. A distinct alternative to other conventional television stations, **Citytv** engages its viewers with dynamic on-air personalities and delivers an entertaining mix of news, local-interactive formats such as: Breakfast Television and CityLine; as well as local Canadian and US acquired prime time entertainment programming. **Citytv** is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company. For more information on **Citytv** stations and programming, visit Citytv.com.

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