



FOR IMMEDIATE RELEASE:

Wake up to a New Morning Team with *Breakfast Television*

(Calgary – September 2, 2010) Calgary mornings just got a little sunnier with a new morning team at *Breakfast Television*. Dynamic new co-hosts Tara Sloan and Zain Meghji, along with the BT gang, wake you up and get you going weekday mornings at 6am, only on **Citytv**.

Images of Tara Sloan, Zain Meghji and the BT gang are available at www.rogersmediatv.ca

On September 7, the new *Breakfast Television* team will hit the airwaves together for the first time when Zain Meghji joins Tara Sloan in-studio as co-host. Together with Jill Belland, Andrew Schultz and Mike McCourt, they will serve up the latest in news, weather, traffic and entertainment, connecting viewers with everything they need to start their day off right.

A “jack of all trades” Zain has worked in most aspects of the entertainment industry, from acting and producing to theatre productions, and he has even appeared in a Bollywood film. Most recently Zain has been seen rubbing shoulders with Hollywood’s finest as an entertainment reporter for *eTalk* and boosting the confidence of women everywhere as host of *How To Look Good Naked Canada*. *Breakfast Television* has always had a special place in Zain’s heart as it’s where he got his TV start as the Live Eye Host on the local Vancouver show which is now successfully hosted by his brother, Riaz Meghji.

Tara Sloan, an entertainment powerhouse herself, is well suited to co-host with Zain. Tara is the former lead singer of the Juno-nominated rock group Joydrop. Her top 10 ranking on the television series *Rockstar: INXS*, inspired her first solo release, "Just Look Pretty and Sing". A force on the small screen, Tara has appeared in numerous television shows and films. Tara has been co-hosting BT since August 9.

From inside the studio to the streets in local communities, *Breakfast Television* offers a refreshing look at the day ahead -- combining the latest in local news, weather and traffic with the biggest celebrity interviews, lifestyle trends, local community events, and big ticket giveaways. Prepare for the unexpected as Tara, Zain, Jill, Andrew and Mike keep audiences engaged with continuous unpredictable fun! Plus, viewers can stay connected all day with *BT*'s video blogs, and frequent Twitter and Facebook updates.

Citytv™ television stations in Toronto, Vancouver, Calgary, Edmonton and Winnipeg offer viewers intensely-local, urban-oriented, culturally-diverse television programming. A distinct alternative to other conventional television stations, **Citytv** engages its viewers with dynamic on-air personalities and delivers an entertaining mix of news, local-interactive formats such as: *Breakfast Television* and *CityLine*; as well as local Canadian and US acquired prime time entertainment programming. **Citytv** is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company. For more information on **Citytv** stations and programming, visit www.Citytv.com

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