



MEDIA ALERT:

**FALL IN LOVE WITH THE 'FALLS WITH *BREAKFAST TELEVISION* TORONTO AND *CITYLINE* FRIDAY, JUNE 24, 2011**

*Breakfast Television Toronto and CityLine invite viewers to come out and join in the fun when they broadcast LIVE on-location from Niagara Falls*

*Featuring LIVE performances from Danny Fernandes, Alyssa Reid, and Matt Dusk*

(Toronto –Thursday, June 16, 2011) Citytv wakes you up with a splash when **Breakfast Television** Toronto and **CityLine** broadcast LIVE from Niagara Parks, Oakes Garden Theatre - **Friday, June 24, 2011**. Tune in to **Breakfast Television** Toronto for special musical performances by singing and dancing sensation Danny Fernandes and singer/songwriter Alyssa Reid. Then, the fun continues with a performance by internationally acclaimed singer/songwriter Matt Dusk on **CityLine!** Join Citytv and celebrate the start of the summer with a morning full of sun, fun, free food and entertainment.

**WHO:** Kevin Frankish, Dina Pugliese, Frank Ferragine and Jennifer Valentyne from *Breakfast Television* Toronto and Tracy Moore from *CityLine*

**WHAT:** **Breakfast Television** Toronto and **CityLine** will be broadcasting LIVE from Niagara Parks, Oakes Garden Theatre in Niagara Falls. Special musical performances by Danny Fernandes, Alyssa Reid and Matt Dusk

**WHERE:** Niagara Parks, Oakes Garden Theatre - 5825 River Road, Niagara Falls, ON (across from The Sheraton on the Falls)

**WHEN:** Friday, June 24, 2011

**TIME:** **Breakfast Television** Toronto: 6:00am – 9:00am  
**CityLine:** 9am – 10am

If you would like to book a room at a discounted rate at The Sheraton on the Falls for the evening on June 23rd go to [www.breakfasttelevision.ca](http://www.breakfasttelevision.ca) and click on the Niagara Falls flash.

Check out [Citytv.com](http://Citytv.com) for full episodes and exciting extras from some of your favourite Citytv programming, available next day, post broadcast. You can now also catch up on your iPad by downloading the free Citytv video app on iTunes Canada. *Breakfast Television* Toronto and *CityLine*, both stream live online and on the Citytv iPad app from 6:00 am to 9:00am ET and between 9:00am-10:00am ET respectively.

Citytv™ television stations in Toronto, Vancouver, Calgary, Edmonton and Winnipeg offer viewers intensely-local, urban-oriented, culturally-diverse television programming. A distinct alternative to other conventional television stations, Citytv engages its viewers with dynamic on-air personalities and delivers an entertaining mix of news, local-interactive formats such as: *Breakfast Television* and *CityLine*; as well as local Canadian and US acquired prime time entertainment programming. Citytv is a part of Rogers Broadcasting Limited, a division of





Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company. For more information on Citytv stations and programming, visit [www.Citytv.com](http://www.Citytv.com)

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