

FOR IMMEDIATE RELEASE:



CALLING ALL THE SINGLE LADIES!

CITYTV EMBARKS ON NATIONWIDE CASTING TOUR FOR ALL-NEW, ORIGINAL REALITY SERIES *THE BACHELOR CANADA*

- Tour visits six Canadian cities: Vancouver, Calgary, Winnipeg, Toronto, Montreal and Halifax, beginning Feb. 19 -

To tweet this release: <http://bit.ly/ACe4qA>

(TORONTO – February 7, 2012) Looking for love in all the wrong places? Look no further! Citytv is launching a nationwide search to find the most eligible bachelorettes in the country for the first-ever season of original reality series ***The Bachelor Canada***. Beginning **Sunday, Feb. 19 in Vancouver**, the six-city casting tour will also make stops in **Calgary, Winnipeg, Toronto, Montreal** and **Halifax**. Full details on the casting tour are available at www.citytv.com/bachelorcanada. ***The Bachelor Canada*** begins principal photography this spring and will debut on Citytv this fall.

“We are searching for romantic hopefuls from across the country that represent the true scope of the vibrant, fun and fearless women here in Canada,” said Claire Freeland, Director of Original Programming, Rogers Media, and Executive Producer of ***The Bachelor Canada***. “This is an extraordinary opportunity for bachelorettes currently on a quest for love and willing to put it all on the line to find it.”

The nationwide casting tour is calling on all eligible Canadian women over the age of majority to take part in what could be the most important blind date of their lives. Whether single and ready to settle down, unlucky in love, or never been kissed – ***The Bachelor Canada*** is looking for 25 lucky ladies who are ready to find their happily ever after by winning the heart of one special bachelor.

To be eligible for ***The Bachelor Canada***, participants must be a Canadian citizen or a permanent resident of Canada. For a complete list of rules, regulations and registration forms, visit www.citytv.com/bachelorcanada.

Casting tour details are as follows (doors open one hour prior to indicated start times):

City	Date and Time	Venue
Vancouver	Sunday, Feb. 19 from 11 a.m. – 8 p.m.	Loden Hotel 1177 Melville St. Vancouver, BC
Calgary	Tuesday, Feb. 21 from 11 a.m. – 8 p.m.	Hyatt Regency Calgary 700 Centre St. SW Calgary, AB
Winnipeg	Thursday, Feb, 23 from 11 a.m. – 8 p.m.	Fort Garry Hotel 222 Broadway

		Winnipeg, MB
Toronto	Saturday, Feb. 25 from 11 a.m. – 8 p.m. Sunday, Feb. 26 from 10 a.m. – 2 p.m.	InterContinental Toronto Centre Hotel 225 Front St. W Toronto, ON
Montreal	Monday, Feb, 27 from 11 a.m. – 8 p.m.	Hyatt Regency Montreal 1255 Jean-Mance St. Montreal, QC
Halifax	Tuesday, Feb. 28 from 12:30 p.m. – 8 p.m.	Halifax Marriott Harbourfront Hotel 1919 Upper Water St. Halifax, NS

*all venues are subject to change

The Bachelor Canada is the Canadian version of the perennially successful *The Bachelor* franchise currently in its 16th season on Citytv and OMNI Television. This nine-episode, original reality series is produced by multiple award-winning Force Four Entertainment, with John Ritchie, Sean De Vries, and Joyce Sawa serving as Executive, Supervising, and Series Producer, respectively. Claire Freeland is the Director of Original Programming for Rogers Media and an Executive Producer of ***The Bachelor Canada***.

Additional production and broadcast details will be announced at a later date. Participants unable to attend the casting tour can submit their application online at www.citytv.com/bachelorcanada. Follow us on Twitter [@BachelorCA](https://twitter.com/BachelorCA) and “like” us on [Facebook](https://www.facebook.com/BachelorCA) for the latest updates, info and announcements.

About Force Four Entertainment Inc.

Vancouver-based Force Four Entertainment is one of Canada's most successful and respected television production companies. Since beginning operations in 1983, Force Four has produced more than 300 hours of primetime broadcast programming. The company's highly successful television programs include lifestyle, documentary, and scripted programming that is sold and aired around the world including the Gemini Award-winning W Network series, *The Cupcake Girls*, and the CBC series, *Village On A Diet*. Force Four has been awarded the prestigious Peabody Award, 11 Gemini Awards and over 25 Gemini nominations, and is owned by President Rob Bromley, Executive Producer John Ritchie, and Director of Business Affairs Gillian Lowrey. For more information, visit: www.forcefour.com

About Citytv

Citytv™ television stations in Toronto, Vancouver, Calgary, Edmonton and Winnipeg offer viewers intensely-local, urban-oriented, culturally-diverse television programming. A distinct alternative to other conventional television stations, Citytv engages its viewers with dynamic on-air personalities and delivers an entertaining mix of news, local-interactive formats such as: *Breakfast Television* and *CityLine*; as well as local Canadian and US acquired prime time entertainment programming. Citytv is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company. For more information on Citytv stations and programming, visit www.citytv.com.

[Follow us on Twitter @Citytv PR](https://twitter.com/Citytv_PR)

For more information, please contact:

Sónia Brum, Publicity Manager, Citytv, sonia.brum@rci.rogers.com, 416.764.3194

Stephanie Perron, Publicity Coordinator, Citytv and *The Bachelor Canada*,
stephanie.perron@rci.rogers.com, 416.764.3191

Yvonne Chiang, Unit Publicist, *The Bachelor Canada*, yvonne@chiangpr.ca, 604.880.5090